

Therapeutic Touch Awareness Week

Helpful Tips for TTAW Regional Leads to Support Branch Leads

Introduce yourself and always ask, "Is this a good time to chat?"

By now you will have received the 1st e-blast from the Therapeutic Touch Awareness Week Task Group and the winter *inTouch* newsletter. This is a new year hosting events across Ontario during the Awareness Week.

This year there is a focus to include and encourage our international Therapeutic Touch partners who have expressed an interest in what is happening here in Ontario and in fact across Canada.

Enquire about what they have considered in the past for Awareness Week? What have your successes and challenges been? Listen attentively and **Reaffirm their response.**

The TTAW Task Group and Regional Team Leads are hard at work preparing to help our members consider how and where they might host events during these unrepresented times. Social Media has become main stream for all of us during the pandemic and offers an opportunity to inform and provide distant Therapeutic Touch sessions via different platforms such as FB Live and Zoom, visual aids and instructional videos from our homes.

Therapeutic Touch® provides a unique and incredible opportunity to reach those in need. Our Branches help us to come together (virtually at this time) to build a plan with others of like mind.
What better time?

Members who are isolated and perhaps have some additional time on their hands could create something of benefit to themselves and their community. Dedicate some time together to think outside the box and find ways to pivot what we do. Look at your Branch meetings, happening virtually through many different platforms. Ask, where is there an opportunity?

Truly this is a time for Therapeutic Touch and our healing practice to shine. Now more than ever there are people young and old alike looking for ways to support their health and well-being.

Our goal as the TTAW Task Group is to help equip you with the tools to make your idea come to life. **If there is something you have been thinking about for a while but had no idea how to make it happen, what would that be?** How can we as the Task Group and your members help to make it so? Is there a neighbouring community that you could partner with or draw on? Distance is no longer a factor.

Ask if they have any questions? Thank you for considering promoting TT in your community. An updated Toolkit and Media Kit are helpful resources available in the members' area of the website www.therapeutictouchontario.org. Please bring their feedback and ideas to the Task Group for further consideration.

For further assistance:

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