

Therapeutic Touch Awareness Week **May 6-12, 2024**

I'm writing to invite you to join us for the **seventh annual Therapeutic Touch Awareness Week** (TT Awareness Week), celebrating the uses, aspects and benefits of Therapeutic Touch®. TT Awareness Week events are offered by our members, teachers and practitioners from across Ontario, and are supported by the Therapeutic Touch Network of Ontario (TTNO). This year, TT Awareness Week will take place from **May 6-12, 2024** throughout Ontario. These dates coincided with Hospice Palliative Care and Nurses weeks.

The goals of Therapeutic Touch Awareness Week are to:

- Strengthen and build new community partnerships
- Build awareness of the evidence-based benefits of Therapeutic Touch (TT)
- Promote awareness and acceptance of Therapeutic Touch as a complementary therapeutic tool that balances energy flow to promote relaxation and self-care

Your interest and participation will help make Therapeutic Touch Awareness Week a success. Together we can plan an event on a day and time that is mutually agreeable to you and your clients. Your event will be informative and experiential in nature, highlighting your organization and Therapeutic Touch, potentially including Therapeutic Touch mini-sessions. In the event of Covid restrictions still being in place, we would be happy to organize an online event with you. Therapeutic Touch can be done from a distance, so we could even arrange to give distant TT mini-sessions. I've attached a document that explains how distant TT is being used in hospice.

We will gladly organize all the promotional and display materials needed to promote the event on both local and social media platforms, as well as on our TTNO website, www.therapeutictouchontario.org. We hope that you will notify all your contacts and promote the event too.

Thank you for considering partnering with our local TTNO Branch for this exciting **Therapeutic Touch Awareness Week** campaign. I will be in touch to answer any questions you may have and to discuss some options for a Therapeutic Touch event in your facility.

Sincerely,