

Therapeutic Touch Network of Ontario

How to Use the Media & Testimonial Release Form

The media release forms are designed to be used for all events where photos or video footage are taken to be used by TheTherapeutic Touch Network of Ontario for their publications or website. The testimonial form follows the media release forms. Testimonials are posted on our website.

A. MEDIA

- 1. If children or adults under guardianship are to be filmed, then the full media release form is required to be completed (following page).
- 2. For Health Fairs, Retreats and Professional Development Days, i.e., all events where there will be more than one person appearing in the videos or photos, then you may use the multiple release form (third page of this document).
 - The age of majority in Ontario is 18 years. If adults are in attendance then the multiple release form may be used.
 - Print the number of multiple release forms that you require. There is space for 20 signatures on the multiple release form.
 - Write in the name of the event and date in the space provided at the top of each release form.
 - Have all participants sign the release form as they register for the event. Make note of anyone who does not want to be included in any photos or video footage.
- 3. Once the event is over, scan the release forms in one document and save as a .pdf file.
- 4. Go over your photos and choose the best.
- 5. Email the release form file, along with the photos or video footage, to the TTNO office at <u>memberships@ttno.ca</u>. You may cc. them to me at <u>adcooke@xplornet.com</u>.
- 6. If you are unable to scan the release forms, then mail them in to the TTNO office at

The Therapeutic Touch Network of Ontario, 10 Four Seasons Place, Suite 1000 Toronto, Ontario M9B 6H7

Thank you for helping to make our website and **inTouch** the best they can be!

TIPS FOR TAKING PICTURES:

- 1. For Therapeutic Touch[®] sessions, posed pictures are actually best, taken at a break time so that you don't disturb the participants during the session.
- 2. At health fairs and in situations where you don't want the face to show, take the photo from behind the client and facing the practitioner.
- 3. At all events, try to take lots of candid pictures of participants having fun!

B. **TESTIMONIALS**The testimonial permission form is found following the single signature media release form at the end of this document. Mail or scan and email to the TTNO office at memberships@ttno.ca.



Date _____

Event _____

I hereby grant to THE THERAPEUTIC TOUCH NETWORK OF ONTARIO (TTNO) and those authorized on its behalf the right to use images of my person, house, business or other premises, material for purposes that may include the production of promotional or educational material for the advancement of Therapeutic Touch[®] in **any** *medium, electronic or print*. Please email a copy of this form, with your photos, to <u>memberships@ttno.ca</u>.

| PRINT NAME | SIGNATURE | DATE | PLEASE CHECK CONSENTS THAT APPLY | | |
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Therapeutic Touch Network of Ontario

Media & Testimonial Release Form – Single Signature

I hereby grant to THE THERAPEUTIC TOUCH NETWORK OF ONTARIO (TTNO) and those authorized on its behalf the right to use images of my person, house, business or other premises, material for purposes that may include the production of promotional or educational material for the advancement of Therapeutic Touch[®] in any medium, electronic or print.

CHILDREN: I am the parent or guardian of the minor child listed on this form that is under the age of eighteen (18) years and I agree that this writing binds me and the aforesaid minor child.

ADULTS REQUIRING GUARDIANSHIP: I am the parent or guardian of the adult requiring guardianship listed on this form and I agree that this writing binds me and the aforesaid adult.

AUTHORITY: Personal information that is collected by The Therapeutic Touch Network of Ontario is subject to the Personal Information Protection and Electronics Documents Act (PIPEDA). It may also be used by the TTNO and partners to produce educational or other publications for the promotion of Therapeutic Touch. Questions about the collection should be directed to the Therapeutic Touch Network of Ontario privacy officer at the TTNO office 416-649-5885 or <u>memberships@ttno.ca</u>.

Please email the signed form to <u>memberships@ttno.ca</u>.

| Name (please print) | Names of Children (under 18) | | | | |
|---|------------------------------|-------------|--|--|--|
| Names of Adults under Guardianship | | | | | |
| Address | City | Postal Code | | | |
| Event where images taken, e.g., Professional Developmer | it Day, Retreat: | | | | |
| Event Date (format year-month-day) e.g., 2014-03-31: | to | | | | |
| Event Location | | | | | |
| Please check the correct description of your image material: \Box videos \Box Photos I acknowledge that I have read and understand the terms and conditions described on this waiver. | | | | | |
| Date | Signature | | | | |
| | | | | | |

Testimonial Permission on next page.



Suite 1000

Toronto, ON, M9B 6H7

TESTIMONIAL PERMISSION FORM

| I give my permission to The Therapeutic Touch Network of Ontario (TTNO) to use the |
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| testimonial provided on this page for the production of promotional or educational material for |
| the advancement of Therapeutic Touch $^{	extsf{B}}$ in any medium, electronic or print. |

| Date | Signature | |
|--|------------------|--|
| | | |
| I further agree to allow the TT | rNO to use my te | stimonial stating (please choose one): |
| My full name and city whe My full name only My initials and city where My initials only | | |
| Please print: First Name | | Last Name |
| Date | Signature | |
| City | Province/State | |
| Country | | Email |
| Testimonial: | | |
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| PLEASE RETURN TO: The TTNO 10 Four Seasons Place | OR | FILL IN AND EMAIL TO: memberships@ttno.ca |