

Therapeutic Touch Awareness Week May 6-12, 2024

Media Kit Binder

The Therapeutic Touch Awareness Week Task Group has developed this Media Kit Binder to provide every Outreach Activity Lead with the opportunity to leverage the best possible media coverage in their local area. These documents are also in the Members Area Therapeutic Touch Awareness Week 2024 downloads as standalones in the Media section.

The TT Awareness Week Media Kit contains ten documents:

1. Building Community Partnerships
2. TT Awareness Week Publicity Checklist & Timeline
3. Talk Points - Therapeutic Touch
4. What Can Therapeutic Touch Do For Me?
5. *Fact Sheet: TTNO
6. Working Effectively with the Media - Do's and Don'ts
7. Facebook Cover and Post Designs Explained
8. TTNO Media Release & Testimonial Form - **Updated 2023**
9. *Fact Sheet – Facilities Where Therapeutic Touch is Provided
10. *Sample Bios for Deborah Gould and Alison Cooke (TT Awareness Week spokespersons)

*These three documents together make up a **Media Package** that you can take with you to your local media.

1. Building Community Partnerships – Suggestions on how to connect and who to connect with.
2. The TT Awareness Week Publicity Checklist & Timeline provides you with step-by-step suggested Tasks and Actions to promote your outreach activity, together with a timeline commencing 4 weeks from the date of the activity. The timing is critical to ensure you have the best opportunity to get local media coverage.
3. Talk Points - Therapeutic Touch gives you a quick reference to answer questions when talking to the media.
4. What Can Therapeutic Touch Do For Me? This is designed as a handout, but these phrases can also be used as “soundbites” to have at the “top of your head” when talking about Therapeutic Touch® (TT) with the public.
5. Fact Sheet: TTNO – gives you information about the TTNO
6. Working Effectively with the Media, offers many helpful tips to engage with the Media.
7. We encourage you to use these designs on your personal Facebook pages to advertise TT Awareness Week. Download the .jpg files from the TT Awareness Week Media section on the website.
8. The Media Release Form enables you to have signed consent for all pictures or testimonials taken or received at your outreach activity. Please remember to get testimonials and take photos and email them to adcooke141@gmail.com
9. The Fact Sheet provides you with a list of Healthcare/Hospices/Churches/School Programs, where Therapeutic Touch® is offered – great evidence of acceptance and credibility.
10. Deb Gould and Alison Cooke are the TTNO TT Awareness Week designated spokespersons who will be available for media interviews during the TT Awareness Week campaign. However, **you can be the spokesperson for your local area**. If you would like to do this, we recommend you prepare a bio – following the sample format – and send it out with your media information documents.

Advertise Therapeutic Touch Awareness Week on your Facebook page. The Media section has the files you need. Keep track of outreach activities. They're updated weekly on the TTNO [website](http://www.therapeutictouchontario.org).

THERAPEUTIC TOUCH AWARENESS WEEK OUTREACH: BUILDING COMMUNITY PARTNERSHIPS

Here are some outreach and partnership highlights from our group discussion at the January 28, 2021 Therapeutic Touch Awareness Week workshop.

- Consider basic technology like the telephone to connect with people and groups, for audio presentations and/or for distant Therapeutic Touch®, etc.

Bell Connect is a program designed for this purpose. It links people into a conference call. Your host organization may already have it, inquire. This may be especially useful where internet connections are not stable.

- Build on the resources in the Member Downloads/TTAW Documents of the TTNO website, including the Power Point you can adapt.

Suggested partners to contact and potentially build relationships for outreach and possible events:

- the **Volunteer Coordinator** of your favourite organization
- your local library and/or a local book club (in conjunction with your library)
- local essential service providers, healthcare workers, paramedics, fire, police, etc.
- your local high school (see the TTNO website for the list of Ontario high schools offering the Specialist High Skills Major: Health & Wellness Program – look for a list in the TTAW section of the TTNO website under “High School Majors...”)
- parents or teachers, or older students in home schooling organizations
- Wellness Fairs hosted by any organization, including colleges, high schools/public schools or for National Hospice Palliative Care Week or National Nursing Week
- local universities or colleges - staff or students in medical or social services programs like counselling, paramedic, firefighter, social work, esthetics, veterinary technician, pastoral or spiritual care programs etc.
- community recreation programs, or community arts organizations, artist’s associations
- Family Caregiver support groups – families supporting each other as they live with challenges like autism, dementia, addictions, palliative support at home, depression, home schooling, parenting or families who are curious and actively looking to learn new and exciting things
- Professional service organizations like hospices, Cancer support, Seniors organizations, the Ontario Caregivers Association
- Service organizations like Rotary Club, Lions Club, Church groups – pastoral care volunteers
- Consider sharing some of your outreach with local media and journalists – or include them directly as participants in your event. Check out the Press Release found in the TTAW Documents and Spokesperson Biographies.

What community partner to choose? Start with **you**, and your own **compassionate response**. Who do you know? With what organizations or groups do you share an interest? Who do the people around you know? Where do you perceive a need for support? What is your first move? Ask, talk to and learn from your peers.

Since Therapeutic Touch transcends technology and works from a distance, your outreach and event may be as close as a phone call away. Enjoy the opportunity to offer something as rare and as valuable as an introduction to **Therapeutic Touch: Activate Your Inner Healer**.

Therapeutic Touch Awareness® Week Outreach Activity Publicity Checklist and Timeline

TASKS	ACTIONS	COMPLETION DATE
Request appointment with editors of local newspapers. Check out the Media section in the TT Awareness Week section of Member downloads for help here.	Discuss the goals and details of your outreach activity and ask for their support with: pre-event coverage, inclusion in all free outreach activity listings, promotion on Fb, Twitter and coverage the day of the outreach activity.	4 weeks prior to your outreach activity
Request appointment with managers of local radio stations. Request an interview.	Discuss the goals and details of your outreach activity, and ask for their support with: Public Service Announcements, on-air Community Calendars, website calendar of events, promote on Facebook (Fb) and Twitter. Arrange an on-air interview(s) at times that connect with your audience.	4 weeks prior to your outreach activity Interview 1-2 two weeks prior to your outreach activity
Create and promote your outreach activity on your personal Fb page. Tag friends and connections. Check TTNO Fb for updates. Use Twitter	Post your initial outreach activity information or poster. Post creative and engaging updates to promote interest in your outreach activity.	4 weeks prior to your outreach activity - update weekly
Promote your outreach activity on community internet information websites	Post your outreach activity succinctly on website listings as there is often a minimal amount of space.	4 weeks prior to your outreach activity
Create your outreach activity poster	Personalize the TT Awareness Week poster to your outreach activity by adding pictures from the TTNO website or your own past outreach activity and add your outreach activity information at the bottom. See TT Awareness Week Posters in the Members Area to get started.	3 weeks prior to your outreach activity
Distribute poster in the community	Put up your poster on community display boards, at local businesses. Email your poster to friends and community connections.	2-3 weeks prior to your outreach activity
Engage on a regular basis with your TT Awareness Week Community Partner	Ask your Community Partner to email and Fb the poster to their connections. Update frequently with your Partner pre-event. Ask to have a TT Awareness Week display, at your outreach activity location, e.g., poster, TT brochures, books.	2-3 weeks prior to your outreach activity
Remember to thank your TT Awareness Week partner and the media	Write a personal thank you. A personal touch goes a long way. The link to the Therapeutic Touch Awareness Week Thank You Card templates is found on the Member Downloads page of the TTNO website.	1-2 weeks after the your outreach activity

Let's Talk About Therapeutic Touch

You may find the following summary helpful when speaking to individuals, community partners, media and small groups unfamiliar with Therapeutic Touch®.

(To be used in conjunction with the Therapeutic Touch *Fact Sheet*)

BENEFITS AND ENDORSEMENTS OF A THERAPEUTIC TOUCH SESSION

- Part of a holistic approach to health care: complements the medical model of health care and works with other therapies such as massage;
- Therapeutic Touch policies are in place in many health care institutions, hospices, hospitals (e.g., Hospital for Sick Children), and long-term care facilities across Ontario; See *Fact Sheet: Facilities Where Therapeutic Touch Is Provided*. [Click here](#).
- Recognized as a complementary therapy by the Registered Nurses Association of Ontario, Complementary Therapies Nurses' Interest Group. Click [here](#) to go to their website.
- Therapeutic Touch attributes:
 - Non-invasive
 - May use touch or non-touch
 - Client may be sitting or lying down
 - Entire process typically lasts 30-40 minutes
 - Participants remain fully clothed
 - Client maintains full control
 - Cost effective
 - Accessible and transportable, can be used in any environment

COMMON EFFECTS [Click [here](#) to learn more]

- **Reduces Stress and Anxiety Through a Relaxation Response**
 - Kramer, N. A. (1990). Comparison of Therapeutic Touch and casual touch in stress reduction of hospitalized children. *Pediatric Nursing*, 16(5), 483-485.
 - Hawranik, Pamela, Pat Johnston and Judith Deatrich. "Therapeutic Touch and Agitation in Individuals with Alzheimer's Disease." *Western Journal of Nursing Research* 30.4 (2008): 417-434. Print.
- **Aids in Managing Pain**
 - Aghabati, Nahid, Eesa Mohammadi and Zahra Esmaiel. "The Effect of Therapeutic Touch on Pain and Fatigue of Cancer Patients Undergoing Chemotherapy." 7.3 *eCAM* (2010): 375-381. (Print)
 - Coakley, Amanda and Mary Duffy. "The Effect of Therapeutic Touch on Postoperative Patients." *Journal of Holistic Nursing* 28.3 (2010): 193-200.
- **Improves Sleep**
 - Braun, C., Layton, J., & Braun, J. (1986). "Therapeutic Touch improves residents' sleep." *American Health Care Association Journal*, 12(1), 48-49.
- **Fosters a Sense of Well-being**
 - Marta, Ilda, Sueli, Baldan, Ani, Berton, Michele Pavam, Maria da Silva. "The effectiveness of Therapeutic Touch on pain, depression and sleep in patients with chronic pain: clinical trial". *Rev Esc Enferm USP* 2010; 44(4):1094-100.
- **May Speed Healing of Fractures**
 - Gronowicz, Gloria, Ankur Jhaveri, Libbe Clarke, Michael Aronow and Theresa Smith. "Therapeutic Touch Stimulates the Proliferation of Human Cells in Culture." *The Journal of Alternative and Complementary Medicine* 14.3 (2008): 233-239. Print. Therapeutic Touch produced a significant increase in proliferation of fibroblasts, osteoblasts, and tenocytes in culture.

*Further information and research can be found on the Therapeutic Touch Network of Ontario [website](http://www.therapeutictouchontario.org) [www.therapeutictouchontario.org] Please make use of the TTNO Media Kit Binder that can be downloaded from the *Members Area*.

What Can Therapeutic Touch Do For Me?

Here are some of the common responses to that question from members of the
Therapeutic Touch Network of Ontario.

POTENTIAL BENEFITS

reduction of anxiety managing pain eliciting a relaxation response stress reduction
calming compassion coping with problems hopefulness
mood impact quietening peacefulness support on a healing journey
greater quality of life improving sleep a sense of well-being
transformation centering grounding

USES

self-care end-of-life transition integrative care for animals/pets balance burns
dementia first aid chemotherapy symptoms boosting immune response
post-operative healing substance abuse wound healing fractures

ASPECTS

energy field modality research-based easily learned by anyone heartfelt gentle
holistic: affects body/mind/spirit brings a feeling of harmony intergenerational
promotes stillness, trust and wholeness
offered with hands moving close to the body - gentle touch is used with permission.
safe respectful

Testimonial

Relaxing! Calming! Thanks so very much. I received Therapeutic Touch® following hip replacement surgery. The first couple of sessions helped reduce both swelling and muscle tension. The next couple of sessions relaxed me into a deep and needed sleep! The final session was lovely and calming. Therapeutic Touch serves a very special place in the healing process for sure.

S.V., Belleville, Ontario



DEFINITION

Therapeutic Touch® is a holistic, evidence based therapy that incorporates the intentional and compassionate use of universal energy to promote balance and well-being.

HISTORY

Therapeutic Touch® was developed in the early 1970s by Dora Kunz and Dolores Krieger, PhD, RN (Professor Emerita of New York University). The Therapeutic Touch Network of Ontario (TTNO) was founded by Crystal Hawk, MEd and Mary Simpson RN in 1986 and incorporated as a non-profit organization in 1994.

MISSION

The mission of The Therapeutic Touch Network of Ontario is to promote the practice and acceptance of Therapeutic Touch, a non-invasive energy healing modality.

ROLE

The TTNO is committed to research and continuous development, advocacy, quality assurance, and training for its members. The TTNO publishes a quarterly newsletter, *inTouch*.

ACHIEVEMENTS AND MILESTONES

Currently there are approximately 400 active members of whom 150+ are Recognized Practitioners and 30+ are Recognized Teachers, with 48 Therapeutic Touch Branches operating across Ontario.

DIVERSE RESEARCH has been conducted on the efficacy of Therapeutic Touch in various clinical settings. The TTNO has an active Research Committee that monitors and compiles data on research initiatives and maintains a current Annotated Bibliography that may be downloaded from the TTNO website at www.therapeutictouchontario.org/learn/index-of-downloads

Some examples:

Stephen, Joanna, Gina Mackenzie, Sarah Sample and Jennifer Macdonald. "Twenty years of therapeutic touch in a Canadian cancer agency: lessons learned from a case study of integrative oncology practice." *Support Care Cancer* 15 (2007): 993-998. <http://www.ncbi.nlm.nih.gov/pubmed/17609994>

Berger L., Tavares M, Berger B. "A Canadian experience of integrating complementary therapy in a hospital palliative care unit." *Journal of Palliative Medicine*. 16.10 (2013): 1294-8. <http://www.ncbi.nlm.nih.gov/pubmed/24020920>

Hanley, MA. "Therapeutic Touch with Preterm Infants: Composing a Treatment." *Explore: The Journal of Science and Healing*. 4:4 (2008): 249-58. <http://www.ncbi.nlm.nih.gov/pubmed/18602618>

THERAPEUTIC TOUCH AND INTEGRATIVE MEDICINE

The College of Physicians and Surgeons of Ontario have policies in place that guide their members in the use of complementary/alternative therapies within their scope of practice. Therapeutic Touch can be identified as a complementary therapy. <https://www.therapeutictouchontario.org/feel-better/integrated-medical-practice>

Therapeutic Touch is currently available in more than thirty Healthcare Institutions across Ontario, including: Michael Garron Hospital (Toronto), Hospital for Sick Children (Toronto), Ottawa Addiction Centre, Wellwood Cancer Resource (Hamilton), St. Joseph's Care Group (Thunder Bay), Oncology Units at Guelph General and Groves Memorial Hospital (Fergus), Stirling Manor (Stirling), and Fairvern Nursing Home (Muskoka)

More than twenty hospices throughout Ontario use Therapeutic Touch within their settings including Wellspring, Hospice Wellington (Guelph), St. Joseph's Hospice (London), and Maycourt Hospice (Ottawa).

Therapeutic Touch is taught by Recognized Teachers (TTNO) to staff and/or volunteers at:

McMaster University Hospital (Hamilton), Hospice of Windsor and Essex County, Dorothy Ley Hospice (Etobicoke), Bethell Hospice (Caledon), and Heart House Hospice (Brampton/Mississauga),

FOR MORE INFORMATION PLEASE VISIT OUR WEBSITE AT WWW.THERAPEUTICTOUCHONTARIO.ORG

February 2024

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WORKING EFFECTIVELY WITH THE MEDIA DO's AND DON'Ts

ALWAYS REMEMBER: Interviews are opportunities to build the image of your organization. Two cardinal rules to follow are:

1. Only say what you want reported
2. There is no such thing as *off the record*

When journalists hear phrases such as “no comment,” they suspect that something may be hidden which needs to be exposed. Always supply information. If you need time, don't be afraid to say that you will call them later in the day with either the information they require or the name of someone who may be able to supply it.

DO...

- ...ask for details on the subject before hand
- ...be aware of the reporter's audience
- ...support your messages with facts
- ...keep your eyes on the host/interviewer and maintain eye contact
- ...be concise and brief in your responses
- ...take more than one outfit (preferably different colours) to the studio
- ...wear mid-tones or pastels instead of black and white
- ...speak in a conversational manner
- ...put statistics in easy-to-understand terms (eg., “one out of three” versus 33%)
- ...use personal experience to illustrate your point

DON'T...

- ...repeat a negative phrase or question in your response
- ...lead up to your point – make it immediately
- ...answer a question you don't fully understand. Ask for clarification.
- ...let interviewers interrupt you
- ...look at the camera (unless otherwise instructed)
- ...overuse statistics
- ...swivel in your chair, grip furniture or play with an object

Therapeutic Touch Awareness Week May 6-12, 2024

Facebook Cover and Post Designs

The Therapeutic Touch Awareness Week Task Group has created two designs using the new international logo, which we encourage you to use on your personal Facebook pages to advertise the Therapeutic Touch Awareness Week (TTAW).

Both are available in the TTAW listing on the TTNO Documents page of the TTNO website as .jpg files and are the correct size for Facebook. You can also request them by emailing Alison Cooke at adcooke141@gmail.com.

Facebook Cover Page Design



Facebook Post Design





Therapeutic Touch Network of Ontario

How to Use the Media & Testimonial Release Form

The media release forms are designed to be used for all events where photos or video footage are taken to be used by TheTherapeutic Touch Network of Ontario for their publications or website. The testimonial form follows the media release forms. Testimonials are posted on our website.

A. MEDIA

1. If children or adults under guardianship are to be filmed, then the full media release form is required to be completed (following page).
2. For Health Fairs, Retreats and Professional Development Days, i.e., all events where there will be more than one person appearing in the videos or photos, then you may use the multiple release form (third page of this document).
 - The age of majority in Ontario is 18 years. If adults are in attendance then the multiple release form may be used.
 - Print the number of multiple release forms that you require. There is space for 20 signatures on the multiple release form.
 - Write in the name of the event and date in the space provided at the top of each release form.
 - Have all participants sign the release form as they register for the event. Make note of anyone who does not want to be included in any photos or video footage.
3. Once the event is over, scan the release forms in one document and save as a .pdf file.
4. Go over your photos and choose the best.
5. Email the release form file, along with the photos or video footage, to the TTNO office at memberships@ttno.ca. You may cc. them to me at adcooke@xplornet.com.
6. If you are unable to scan the release forms, then mail them in to the TTNO office at

The Therapeutic Touch Network of Ontario,
10 Four Seasons Place, Suite 1000
Toronto, Ontario M9B 6H7

*Thank you for helping to make our website and **inTouch** the best they can be!*

TIPS FOR TAKING PICTURES:

1. For Therapeutic Touch® sessions, posed pictures are actually best, taken at a break time so that you don't disturb the participants during the session.
2. At health fairs and in situations where you don't want the face to show, take the photo from behind the client and facing the practitioner.
3. At all events, try to take lots of candid pictures of participants having fun!

B. TESTIMONIALS The testimonial permission form is found following the single signature media release form at the end of this document. Mail or scan and email to the TTNO office at memberships@ttno.ca.



Office Use Only - File Name: _____

Event _____ Date _____

I hereby grant to THE THERAPEUTIC TOUCH NETWORK OF ONTARIO (TTNO) and those authorized on its behalf the right to use images of my person, house, business or other premises, material for purposes that may include the production of promotional or educational material for the advancement of Therapeutic Touch® in **any medium, electronic or print**. Please email a copy of this form, with your photos, to memberships@ttno.ca.

[illegible]



Therapeutic Touch Network of Ontario

Media & Testimonial Release Form – Single Signature

I hereby grant to THE THERAPEUTIC TOUCH NETWORK OF ONTARIO (TTNO) and those authorized on its behalf the right to use images of my person, house, business or other premises, material for purposes that may include the production of promotional or educational material for the advancement of Therapeutic Touch® in any medium, electronic or print.

CHILDREN: I am the parent or guardian of the minor child listed on this form that is under the age of eighteen (18) years and I agree that this writing binds me and the aforesaid minor child.

ADULTS REQUIRING GUARDIANSHIP: I am the parent or guardian of the adult requiring guardianship listed on this form and I agree that this writing binds me and the aforesaid adult.

AUTHORITY: Personal information that is collected by The Therapeutic Touch Network of Ontario is subject to the Personal Information Protection and Electronics Documents Act (PIPEDA). It may also be used by the TTNO and partners to produce educational or other publications for the promotion of Therapeutic Touch. Questions about the collection should be directed to the Therapeutic Touch Network of Ontario privacy officer at the TTNO office 416-649-5885 or memberships@ttno.ca.

Please email the signed form to memberships@ttno.ca.

Name (please print) _____ Names of Children (under 18) _____

Names of Adults under Guardianship _____

Address _____ City _____ Postal Code _____

Event where images taken, e.g., Professional Development Day, Retreat: _____

Event Date (format year-month-day) e.g., 2014-03-31: _____ to _____

Event Location _____

Please check the correct description of your image material: ☐ videos ☐ Photos

I acknowledge that I have read and understand the terms and conditions described on this waiver.

Date _____

Signature _____

Testimonial Permission on next page.

TESTIMONIAL PERMISSION FORM

I give my permission to The Therapeutic Touch Network of Ontario (TTNO) to use the testimonial provided on this page for the production of promotional or educational material for the advancement of Therapeutic Touch® in any medium, electronic or print.

Date _____ Signature _____

I further agree to allow the TTNO to use my testimonial stating (please choose one):

- ☐ My full name and city where I reside
- ☐ My full name only
- ☐ My initials and city where I reside
- ☐ My initials only

Please print: First Name _____ Last Name _____

Date _____ Signature _____

City _____ Province/State _____

Country _____ Email _____

Testimonial:

PLEASE RETURN TO:

The TTNO
10 Four Seasons Place
Suite 1000
Toronto, ON, M9B 6H7

OR

FILL IN AND EMAIL TO:

memberships@ttno.ca

THERAPEUTIC TOUCH IS CURRENTLY AVAILABLE IN THESE HEALTHCARE FACILITIES

Carpenter Hospital (Burlington)
Cobourg Extendicare – Landmark Retirement Residence
Chatham-Kent Health Alliance
Extendicare Haliburton Fairvern Nursing Home (Huntsville)
Groves Memorial Community Hospital Chemotherapy Clinic (Fergus)
Gilda's Cancer Support Centre (Toronto)
Guelph General Hospital Chemotherapy Clinic
Haliburton Highlands Health Services
Hearth Place Cancer Support Centre (Oshawa)
Hopespring Cancer Support Centre (Kitchener)
Hospital for Sick Children (Toronto)
Lakeridge Health Network (Windsor)
MacKenzie Health Centre (Richmond Hill)
Madawaska Valley Hospice Palliative Care (Barry's Bay)
Meadows of Dorchester Extended Care (Niagara Falls)
Michael Garron Hospital (Toronto)

Mt. Sinai Hospital - Marvelle Koffler Breast Centre
Muskoka Landing Long Term Care Centre (Huntsville)
Ottawa Addiction Centre
Princess Margaret Lodge (Toronto)
McQuigge Lodge Nursing Home (Belleville)
Shalom Village Nursing Home (Hamilton)
St. Joseph's Care Group (Thunder Bay)
Steel Health Centre (Guelph)
Stirling Manor Nursing Home (Stirling)
Trillium Health Centre – Toronto West Site (Toronto)
Trilogy Retirement Home (Mississauga)
Wellspring Chinguacousy Cancer Support Centre (Brampton)
Wellspring London & Region Cancer Support Centre (London)
Wellwood Cancer Resource (Hamilton)
Windsor Regional Hospital - Ouellette campus
Woodhall Retirement Village (Brampton)

HOSPICES WHERE THERAPEUTIC TOUCH IS AVAILABLE

Bethell Hospice (Caledon)
Bruce Peninsula Hospice (Wiarton)
Carpenter Hospice (Burlington)
Casey House (Toronto)
Cobourg Extendicare/Landmark Retirement Residence
Chatham-Kent Hospice
Dorothy Ley Hospice (Etobicoke)
Dr. Bob Kemp Hospice (Hamilton)
Evergreen Hospice (Thornhill)
Erie Shores Hospice (Leamington)
Evergreen Hospice (Markham)
Heart House Hospice (Mississauga)
Hill House Hospice (Richmond Hill)
Hospice of Waterloo (Kitchener)

Hospice Wellington (Guelph)
Hospice Lennox & Addington (Napanee)
Hospice Northwest (Thunder Bay)
Hospice Simcoe (Barrie)
Hospice of Windsor and Essex County (Windsor)
Hospice Toronto
Kensington Hospice (Toronto)
Mackenzie Health Centre (Thornhill)
Madawaska Valley Hospice Palliative Care (Barry's Bay)
Matthews House Hospice (Alliston)
Maycourt Hospice (Ottawa)
St. Joseph's Hospice (London)
Stedman Community Hospice (Brantford)

THERAPEUTIC TOUCH IS TAUGHT HERE BY RECOGNIZED TEACHERS (RT) TO STAFF AND/OR VOLUNTEERS

Bethell Hospice (Caledon)
Better Living Health and Community Services (Toronto)
Dorothy Ley Hospice (Etobicoke)
Heart House Hospice (Brampton/Mississauga)
Hospice Simcoe (Barrie)
McMaster University Hospital (Hamilton)
Steel Health Centre (Guelph)

St. Joseph's Hospice (London)
Wellspring London & Region Cancer Support Centre (London)
Windsor & Essex County Hospice (Windsor)
Oncology Units at Guelph General and Groves Memorial Hospitals (Fergus)

CHURCHES WHERE PASTORAL CARE INCLUDES THERAPEUTIC TOUCH

Eastminster United Church (Belleville)
St. Christopher's Anglican Church (Burlington)

St. Mark's United, Whitby
Trinity United Church (Guelph)

SCHOOL BOARDS THAT INCLUDE THERAPEUTIC TOUCH IN THEIR CON. ED. PROGRAMS

Continuing Education Upper Grand District School Board (Guelph) Bishop Smith Catholic High School (Pembroke)

NOTE: This is a partial list. It does not name all locations in Ontario where Therapeutic Touch® is found.

We encourage you to call either of the TTNO members below to learn more about
Therapeutic Touch Awareness Week, May 6-12, 2024.

DEBORAH GOULD - RN, (Ret.) Therapeutic Touch® Recognized Teacher (23 years)

Facilitates TTNO Fergus Branch for 20 years

Volunteers with Hospice Wellington to provide Therapeutic Touch in Oncology at Guelph General and Groves Memorial Hospitals as patients receive their chemotherapy.

Therapeutic Touch Awareness Week Task Group member since 2017

Nurse at Homewood Health and Guelph General Hospitals integrating Therapeutic Touch into care provided as needed; now retired.

Taught Therapeutic Touch at the Wellness Program at Conestoga College, Continuing Ed, as well as Hospices in the region.

Deborah believes it is important to give people the tools and support to learn and grow.

Email: dgould1@outlook.com

Phone: 519-830-9770

ALISON COOKE - BSA, B.Ed., Therapeutic Touch Recognized Teacher (28 years)

Recognized Teacher mentor for Belleville TTNO Branch (28 years)

Facilitates Virtual TTNO Branch – started when Covid began and the need was recognized

Co-author of TT-based book – *Be Your Own Healer: Self-Care with Therapeutic Touch®*

Therapeutic Touch Awareness Week Task Group since 2017

TTNO Webmaster (15 years and ongoing)

Provides TT to nursing home residents at Stirling Manor Nursing Home (27 years)

Therapeutic Touch practitioner as part of her pastoral care for her church members (20 years)

Alison is inspired to bring public awareness of this modality,
to individuals, communities, and places around the world.

Email: adcooke141@gmail.com

Phone: 613-395-3691