



## Where Can I Organize a Community Outreach Activity?

So, you've decided to do an outreach activity. Congratulations! Are you wondering where you can find a community partner? There are lots of opportunities out there! To help you, we've put together a list of places where outreach activities have been held in the past.

### **MEDIA**

Community television station and radio stations  
Facebook, TikTok, X  
Newspaper  
Electronic digital signage – businesses/libraries/sports centers

### **FACILITIES**

Hospice, long-term care, hospital - contact volunteer co-ordinator, nurse educator, occupational health  
Cancer care clinics and dialysis centers  
First Responders  
Senior centers  
Elementary and high schools – high schools with “Specialist High School Majors for Healthcare”  
Church or spiritual setting  
Kiwanis Lions Club Optimist Club Probus Legion  
Storefront – health food, wellness center, spa, hair salon, yoga studio  
Library - leave a poster presentation with info and pamphlets at the library - donate books to library

### **OTHER VENUES**

Support Groups e.g., The Ontario Caregiver Organization, Alzheimer's and dementia caregivers, Fibromyalgia, Canadian Mental Health  
Moms and tots group  
Special interest groups – e.g. book club, walking, biking, knitting, quilting, photography, meditation groups  
Supermarkets – some have seminar rooms for cooking classes  
Where you live – your condo, apartment building, retirement home, family and friends  
Wellness fairs and other community events  
Wellness group – yoga, meditation, Tai Chi  
“Each One Bring One” – to your Branch, bring a friend, introduce TT and provide TT sessions  
“Lunch and Learn” – introduce TT or even just ways to calm themselves [nurses, first responders]  
Community events – health fairs, pancake breakfasts, art shows

### **AWESOME OUTREACH OUTSIDE OF THERAPEUTIC TOUCH AWARENESS WEEK**

All the above  
University – nursing education, physiotherapy, occupational therapy, social work  
College – nursing education, physiotherapy & occupational therapy assistant, massage therapist, paramedic, personal support worker, social worker, esthetics, police, firefighters