

Where Can I Organize a Community Outreach Activity?

So, you've decided to do an outreach activity. Congratulations! Are you wondering where you can find a community partner? There are lots of opportunities out there! To help you, we've put together a list of places where outreach activities have been held in the past.

MEDIA

Community television station and radio stations

Facebook, TikTok, X

Newspaper

Electronic digital signage – businesses/libraries/sports centers

FACILITIES

Hospice, long-term care, hospital - contact volunteer co-ordinator, nurse educator, occupational health
Cancer care clinics and dialysis centers

First Responders

Senior centers

Elementary and high schools – high schools with “Specialist High School Majors for Healthcare”

Church or spiritual setting

Kiwanis Lions Club Optimist Club Probus Legion

Storefront – health food, wellness center, spa, hair salon, yoga studio

Library - leave a poster presentation with info and pamphlets at the library - donate books to library

OTHER VENUES

Support Groups e.g., The Ontario Caregiver Organization, Alzheimer's and dementia caregivers, Fibromyalgia, Canadian Mental Health

Moms and tots group

Special interest groups – e.g. book club, walking, biking, knitting, quilting, photography, meditation groups

Supermarkets – some have seminar rooms for cooking classes

Where you live – your condo, apartment building, retirement home, family and friends

Wellness fairs and other community events

Wellness group – yoga, meditation, Tai Chi

“Each One Bring One” – to your Branch, bring a friend, introduce TT and provide TT sessions

“Lunch and Learn” – introduce TT or even just ways to calm themselves [nurses, first responders]

Community events – health fairs, pancake breakfasts, art shows

AWESOME OUTREACH OUTSIDE OF THERAPEUTIC TOUCH AWARENESS WEEK

All the above

University – nursing education, physiotherapy, occupational therapy, social work

College – nursing education, physiotherapy & occupational therapy assistant, massage therapist, paramedic, personal support worker, social worker, esthetics, police, firefighters

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