

Where Can I Organize a Community Outreach Activity?

So, you've decided to do an outreach activity. Congratulations! Are you wondering where you can find a community partner? There are lots of opportunities out there! To help you, we've put together a list of places where outreach activities have been held in the past.

MEDIA

Community television station and radio stations
Facebook, TikTok, X
Newspaper
Electronic digital signage – businesses/libraries/sports centers

FACILITIES

Hospice, long-term care, hospital - contact volunteer co-ordinator, nurse educator, occupational health
Cancer care clinics and dialysis centers
First Responders
Senior centers
Elementary and high schools – high schools with “Specialist High School Majors for Healthcare”
Church or spiritual setting
Kiwanis Lions Club Optimist Club Probus Legion
Storefront – health food, wellness center, spa, hair salon, yoga studio
Library - leave a poster presentation with info and pamphlets at the library - donate books to library

OTHER VENUES

Support Groups e.g., The Ontario Caregiver Organization, Alzheimer's and dementia caregivers, Fibromyalgia, Canadian Mental Health
Moms and tots group
Special interest groups – e.g. book club, walking, biking, knitting, quilting, photography, meditation groups
Supermarkets – some have seminar rooms for cooking classes
Where you live – your condo, apartment building, retirement home, family and friends
Wellness fairs and other community events
Wellness group – yoga, meditation, Tai Chi
“Each One Bring One” – to your Branch, bring a friend, introduce TT and provide TT sessions
“Lunch and Learn” – introduce TT or even just ways to calm themselves [nurses, first responders]
Community events – health fairs, pancake breakfasts, art shows

AWESOME OUTREACH OUTSIDE OF THERAPEUTIC TOUCH AWARENESS WEEK

All the above
University – nursing education, physiotherapy, occupational therapy, social work
College – nursing education, physiotherapy & occupational therapy assistant, massage therapist, paramedic, personal support worker, social worker, esthetics, police, firefighters

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